GYATA TABIRI

Inspired. Precise. Purposeful.

Design, development, and the follow-through that brings them together.

I help teams turn ideas into websites, brand materials, campaigns, and HTML email, working through both the visual decisions and the details that make the work usable.

You may have an approved design that needs building, a message that needs clarity, or several pieces that need to work together. I can take responsibility for the part your team needs, with the wider project in mind.

Gyata Tabiri · Based in Bethlehem, Pennsylvania · Open to team roles, agency assignments, and direct projects

A few ways I have contributed

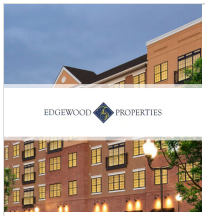
Different assignments, with design and implementation connected throughout.



One identity, many local messages

NPP-USA · Brand & communication systems

I helped develop shared visual standards and assets for chapters and wings, with room for each group's own messages.



Supporting a property portfolio

Edgewood Properties · Websites & email

I was responsible for the web presence across the portfolio, connecting individual property needs with website updates and email communications.



Carrying a visual idea into email

My Little Pony · Design & coded email

My contribution connected imagery, hierarchy, and layout with the practical constraints of the coded message. The case links to a representative build.

Illustrative project covers. Original work and project context are included in the case studies.

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What I can bring to your team

Design with the build in mind

My background spans graphics and web development. I consider the message, the visual direction, and what it takes to carry them into a working piece.

Useful conversations about constraints

If a design detail needs another approach, I explain the issue and work with the people involved. Read how that works in an email assignment.

A focused contribution

The assignment can be one build or a connected set of materials. We can agree on what I own, who I work with, and what the receiving team needs.

Explore by the work you need

Brand & Communication Systems · Web & User Experience · Campaigns & Email · Creative Production & Support

Hiring for email design or development? See the email portfolio. Looking for context about working together? Read the practical questions.

Let’s start with what your team needs

A job description, an agency assignment, or a few lines about your project is enough to begin. Send me a message, or get to know how I work.